



andrew baker

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experience

FREELANCE DESIGNER | *Aug. 2017–Present*

Working alongside businesses both large and small, startups, and creative agencies to create collateral materials, logo designs, digital content, and other needed work.

SIGNET JEWELERS | *Feb 2021–July 2023*

Contract Freelance Designer

Responsible for designing and producing various digital and print related content, such as email blasts, in-store signage, and other materials for Signet Jewelers and their subsidiary companies.

RECESS CREATIVE | *May 2019–Mar. 2020*

Design Intern

Worked under multiple creative directors and project managers to produce website designs, branding materials, social media content, and various print collateral for clients.

DESIGN X NINE | *Aug. 2019–May 2020*

Designer

Worked with students and art directors to produce work and collateral materials for professional clients in an award-winning in-house design agency located at The Myers School of Art.

STUDENT LIFE MARKETING DEPARTMENT | *Aug. 2018–Aug. 2019*

Student Assistant Graphic Designer

Created print, digital designs, and collateral materials for student organizations and departments in the University while collaborating with a team to meet deadlines.

education

THE UNIVERSITY OF AKRON

Myers School of Art

BFA in Graphic Design, May 2020

achievements

Gold Addy Award 2020

Gold Addy Award 2020

Silver Addy Award 2020

Deans List: 2017–2020

Silver Addy Award 2019

School of Arts Studio Scholarship

involvement

Midwest Subset | *2020–Present*

Akron Addy Awards Volunteer

AIGA Member | *2019–Present*

AAFA Member | *2018–Present*

software

Adobe Suite

Illustrator

Photoshop

InDesign

skills

Logo Design

Email Design

Typography

Layout

UI/UX Design